The progress of a poster

SCARBORO MISSIONS’ GOLDEN RULE POSTER MAKES ITS WAY AROUND THE WORLD

The Scarboro Missions Golden Rule poster is making its way around the world. What began as an obscure idea in the basement of Scarboro Missions’ headquarters is now emerging as a ‘coat of arms’ for the international interfaith movement.

This striking and beautiful four-colour poster features a written and symbolic depiction of the Golden Rule in 13 religions. Scarboro Missions has been overwhelmed by both the success and the universal appeal of the poster.

Most striking is the diversity of audiences that are purchasing this piece of multi-faith art. This audience includes penitentiaries, airports, seniors’ homes, corporate offices, hospitals, schools, religious institutions, universities, social justice groups, stores, Sunday schools and private homes. Various institutions use the poster in their programs. Jeff Archambeault, chaplain to North Bay Psychiatric Hospital in Ontario, has discovered some very creative ways to use the poster with patients and staff at the hospital. In the words of Archambeault, “this amazing poster just keeps on giving.”

In the coming years, Scarboro Missions will join with people all over the world in translating the poster into several languages.

Indeed, we have every reason to believe that this piece of theological art will continue to work its wonders in terms of interreligious healing, unity and reconciliation.

What people are saying about the poster

Thank you for the time, energy, enthusiasm and artistry that went into developing and producing the Golden Rule poster. It has been our great pleasure to display the poster and donate it to organizations that find it helpful. I see the poster as a key resource for schools and for community group discussions.

Pauline Kay
Calgary Interfaith Community Action Association
Calgary, AB

When I first saw the poster, I stopped in my tracks. I was amazed at how quickly it had touched me even from my peripheral vision. The message of this poster is incredibly powerful in its simplicity. The poster manages to unite every corner of the planet with one essential statement.

Jennifer Bartik
Welland, ON

Earlier this year, we displayed your Golden Rule poster during our Multicultural Day at our Seniors Centre. There was tremendous interest in the poster’s content and message.

Debbie Leith
Vancouver, BC

Early this morning, I passed through the airport here in Munich, Germany. When I saw your beautiful poster, I was so deeply touched in my soul that I immediately looked up your homepage on the Internet. How can I get one of these posters?

Konrad Goldmeier
GERMANY

Thank you very much for the Golden Rule poster. It’s a real treasure to us. We intend to have it laminated and displayed in our main reception hall here at the consulate.

Chandar M. Bhandari
Consulate General of India
Toronto, ON

The information on this poster is helping us to highlight our multi-faith call to love another, a universal message of all faiths. Chaplains at our three hospital sites facilitate adult faith and life groups and we plan to use the poster in these sessions. Recently, we displayed your poster outside our offices. We have had several comments from people representing many different religious and cultural backgrounds who affirm the message representing their respective communities.

Rev. Joann Silcox-Smith, Chaplaincy North York General Hospital
Toronto, ON

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The Scarboro Missions Golden Rule poster is now on permanent display at the United Nations. Fr. Tony Ceresos of the Oblates of St. Francis de Sales writes from Divine Word Seminary in the Philippines: “Thank you very much for the kind gift of the Golden Rule posters. We plan to have one framed for one of our classrooms. The message of the poster is very timely for our classrooms. The presentation was part of an interfaith ceremony in which it was pointed out that the Golden Rule is not just a moral ideal for relationships between people, but also for relationships among nations, cultures and religions.

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Last year, on the feast of St. Francis (October 4), the Golden Rule poster was used to launch a multifaith project that invites members of all faiths to reach out to people who are hurting.

The Connecting Project encourages people to build a personal connection with at least one person who is outside the mainstream of our society: the elderly, the homeless or people isolated by poverty or disability.

One of the driving forces behind this creative project is Fr. Damien MacPherson (Society of the Atonement), director of the Office of Ecumenism and Interfaith Affairs for the Archdiocese of Toronto. Early on, Fr. MacPherson saw the wisdom of using the 13 versions of the Golden Rule as the ethical basis and centrepoint for the Connecting Project.

At the project launch, representatives of each of the 13 faith traditions read aloud their version of the Golden Rule.

Although conceived in Toronto, the Connecting Project can easily be established anywhere in the world. For more information, contact Fr. Damien MacPherson at Tel: (416) 934-3400, Ext. 344 or Email: dmacpherson@archtoronto.org

The Golden Rule poster study guide

Entitled, A do-it-yourself GOLDEN RULE WORKSHOP, the guide is geared to youth and adult audiences and is available for $5.00 from the Scarboro Missions Interfaith Desk. As well, it can be downloaded free of charge from the Internet at www.conexuspress.com

Toward a global ethic

All over the world, thousands of people including educators, humanitarianists and members of various religions are working to promote a set of universal moral principles. This effort to develop a universal ethic, which calls upon the wisdom of the world’s many religions, considers the Golden Rule to be a key reference point. You can visit the Global Ethic website at www.global-ethic.org

The Golden Rule poster

Produced by Scarboro Missions, this striking poster (actual size 22” x 29”) depicts, with scripture and symbol, the Golden Rule in 13 religions. Order from Broughtons Religious Books & Gifts, $9.95 plus taxes and shipping. Tel: (416) 690-4777; Fax (416) 690-5357; Email: sales@bbroughton.com

Golden Rule poster in French

A multifaith organization in Switzerland has produced a Golden Rule poster in French. The design of the poster is quite different from that of the Scarboro Missions Golden Rule poster. For more information or to order the poster, contact NICOLE LE BIHAN in Montreal: Tel: (514) 422-3000, Ext. 3288.